



FOR IMMEDIATE RELEASE

## **Novanet Communications and Gorman-Redlich Announce Nationwide Broadcast Equipment Reseller Agreement**

*Canadian Company to sell and support Gorman-Redlich's portfolio of Emergency Alert Messaging systems to Broadcasters throughout Canada.*

Athens, OH and AJAX, ONTARIO, Canada – 7 October 2015 – Gorman-Redlich Mfg. Co. of the United States and Novanet Communications Limited today announced that Novanet has become a value-added reseller (VAR) for Gorman-Redlich in Canada. Under the terms of the agreement, Novanet will become the sole distributor in Canada for Gorman-Redlich's product line of Alerting Systems and will now be able to provide their clients with a trusted and budget-conscious solution to reaching compliance with the CRTC Policy 2014-444.

"We welcome this partnership with Novanet to represent our CAP-CP alerting equipment and weather receivers in Canada", says James Gorman, President of Gorman-Redlich Mfg. Co.

Under the new VAR agreement Novanet will be offering the following:

- CAP-DEC1 - Canadian Profile Common Alerting Protocol Message Processor (CAP-CP)
- EAS-1 - Emergency Alert System Encoder/Decoder
- CRW-s - Weather Radio Receiver

"We are extremely pleased to partner with Gorman-Redlich, the experts with 35 years of experience in the emergency alerting industry, to be able to offer the highest quality and most cost effective alerting solutions to our broadcast customers in Canada." states Joe Uyede, CEO, Novanet Communications Limited.

### **About Novanet Communications Limited.**

Novanet Communications Limited was founded in 1989 and is a privately held Canadian company, located just outside of Toronto in Ajax, Ontario. Our team has designed, engineered, supplied, installed and commissioned some of the country's largest broadcast networks for Canadian television and radio broadcasters, and for a number of global telecommunications enterprises. Our reputation for excellence has been earned through Novanet's commitment to exceed the needs of client requirements. Our people have pioneered numerous technologies in Canada and have a wealth of experience in building turnkey solutions as an integrator and valued partner to many best of breed manufacturers. Novanet's RF engineers, technicians and data specialists are the backbone of our innovative service

capabilities. Novanet Communications Limited is the trusted provider of broadcast, wireless, satellite systems and solutions.

**About Gorman-Redlich Mfg. Co.**

Gorman-Redlich is an industry leader in the broadcast and alerting fields. Their equipment helps radio stations, television stations, building owners and managers, schools and others keep listeners, viewers, employees, occupants and others safe. They are a 35+ years of experience source for reliable, affordable broadcast, alerting and mass notification solutions.

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