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Novanet Communications and Linear Industries Announce Nationwide Broadcast Transmission Equipment Reseller Agreement

Canadian Company to sell and support Linear's portfolio of ATSC Television solutions, transmitters, exciters, and encoders, to Broadcasters throughout Canada.

ELGIN, IL and AJAX, ONTARIO, Canada – 17 January 2012 – Linear Industries, Inc. of the United States and Novanet Communications Limited today announced that Novanet has become a value-added reseller (VAR) for Linear Industries in Canada. Under the terms of the agreement, Novanet will become the first VAR for LINEAR's product line outside of the United States, and will now be able to provide their clients with a robust line of ATSC DTV broadcast solutions for their digital TV transition.

"In adding Novanet Communications to our VAR program, we are taking an effective step in serving and supporting the Canadian market", says Perry Priestley, VP of Sales, Linear Industries. "Novanet's reputation and experience in broadcasting is a perfect match to our line of DTV broadcast solutions, and we are committed to their success in Canada".

The new VAR agreement follows a successful deployment of LINEAR broadcast transmitters during the initial Canadian digital transition deadline this past August.

"We are very pleased to team up with Linear Industries and be able to offer our customers exceptional broadcast solutions that are cost-effective and of significant quality", states Joe Uyede, CEO, Novanet Communications Limited. "With the LINEAR line-up in our portfolio, we now have a flexible base of products that provide a range of options that will fit our customers' exacting requirements".

About Novanet Communications Limited.

Novanet Communications Limited was founded in 1989 and is a privately held Canadian company, located just outside of Toronto in Ajax, Ontario. Our team has designed, engineered, supplied, installed and commissioned some of the country's largest broadcast networks for Canadian television and radio broadcasters, and for a number of global telecommunications enterprises. Our reputation for excellence has been earned through Novanet's commitment to exceed the needs of client requirements. Our people have pioneered numerous technologies in Canada and have a wealth of experience in building turnkey solutions as an integrator and valued partner to many best of breed manufacturers. Novanet's RF engineers, technicians and data specialists are the backbone of our innovative service

capabilities. Novanet Communications Limited is the trusted provider of broadcast, wireless, satellite systems and solutions.

About Linear Industries, Inc.

Linear Industries is an industry leader in TV broadcast transmission solutions and through a recent acquisition, a wholly-owned subsidiary of Hitachi Kokusai Linear Equipamentos Eletronicos, the number one provider of transmitters in unit volume globally. Since 1977 LINEAR has delivered broadcast products for customers in over 40 countries. LINEAR's 19" line of Advanced•TV™ Transmitters, Exciters, Gap-fillers, and LEX Class™ Encoders provide unparalleled performance at exceptional price-points.

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